A community is too heavy to carry alone.

Deuteronomy Rabbah 1:10
To all who contribute and join us in our common cause:

The work of the Harold Grinspoon Foundation is our shared legacy.
One thing that has become very clear to us after many years of living is the importance of community. We have worked hard to strengthen Jewish life within our community but find ourselves deeply grateful for what the Jewish community has given back to us.

How privileged we are to have surrounded ourselves with so many wonderful partners who are committed to walk this path with us: parents who trust us to find the right books for their children, professionals who devote their time to develop great programming, Jewish federations and JCCs that understand the value of outreach, colleagues who excel at working together, funders who leverage their resources in their communities, and those special Alliance partners who help us broaden the reach of PJ Library.

To all who contribute to our common cause: The work of the Harold Grinspoon Foundation is our shared legacy. You’ve made PJ Library a household name. You’ve helped thousands of children experience the joys of Jewish summer camp and countless families connect to their Jewish identity. These are your gifts to the Jewish community. Gifts that will go on for many years to come.

Gifts we are giving together,

Harold Grinspoon and Diane Troderman
I love seeing our Jewish community in action. Whether I am touring the latest camp bunk made possible by a matching grant or speaking (through an interpreter) with children at a day school in Moscow about the latest PJ Library book in Russian or meeting with a family whose legacy gift will benefit their beloved synagogue, I get to witness the great work we are achieving through partnership.

This past summer, I visited Jewish summer camps across New England. I saw firsthand how JCamp 180’s partnership with over 100 Jewish summer camps is changing the face of camping for thousands of children and staff each year.

Our relationship goes deeper than the funding we provide to those camps. For us, camps are not grantees; they are our partners in creating life-changing summer experiences. For camps, we are a strategic partner in building a stronger camp organization. We work side by side to achieve success together; whether on a camp’s capital campaign, to develop a strategic plan, or to create a board structure that can help a camp reach new heights. We are there for them, and they make possible our shared goal of creating an excellent Jewish experience for young people.
The same holds true for the organizations that join us to bring PJ Library to hundreds of thousands of children, as well as for the federations and community foundations that partner with us to build a culture of legacy giving through the Life & Legacy program. Whether we are working together to get books to families or to form teams to build legacy societies to fund the future, we thrive by working with others, as partners, to create the changes we want to see.

We are also fortunate to count co-funders among our partners. Whether you contribute the coins from your tzedakah box to your local PJ Library program or write million-dollar checks to the PJ Library Alliance, we value your partnership. Together we are making our dollars go further, in ways we could not achieve alone.

Thank you! It is an honor to work with you.

With gratitude,

Winnie Sandler Grinspoon  
President, Harold Grinspoon Foundation
Harold Grinspoon Foundation

It’s our love and support for one another that has sustained the Jewish community and keeps our community vibrant and strong.

The Harold Grinspoon Foundation (HGF) offers programs that create opportunities to connect with Judaism and the Jewish community at key life moments. Everything we do is in partnership, and we leverage our philanthropy to encourage others to invest in Jewish life.
<table>
<thead>
<tr>
<th>Programs</th>
<th>Actual 2016-2017</th>
<th>Actual 2017-2018</th>
<th>Cumulative 1993-2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>PJ Library® North America and International*</td>
<td>$8,594,000</td>
<td>$10,465,000</td>
<td>$60,519,000</td>
</tr>
<tr>
<td>Sifriyat Pijama® and Keren Grinspoon Israel (KGI)*</td>
<td>$2,628,000</td>
<td>$3,101,000</td>
<td>$18,418,000</td>
</tr>
<tr>
<td>JCamp 180™</td>
<td>$2,484,000</td>
<td>$2,203,000</td>
<td>$35,925,000</td>
</tr>
<tr>
<td>Voices &amp; Visions®</td>
<td>$318,000</td>
<td>$182,000</td>
<td>$3,254,000</td>
</tr>
<tr>
<td>Life &amp; Legacy™</td>
<td>$3,482,000</td>
<td>$3,299,000</td>
<td>$12,760,000</td>
</tr>
<tr>
<td>Western Massachusetts Programs and Grants</td>
<td>$1,571,000</td>
<td>$1,650,000</td>
<td>$49,236,000</td>
</tr>
<tr>
<td>National, International, and Israel Grants</td>
<td>$233,000</td>
<td>$243,000</td>
<td>$31,657,000</td>
</tr>
<tr>
<td>Other Programs and Administration</td>
<td>$1,070,000</td>
<td>$957,000</td>
<td>$22,796,000</td>
</tr>
<tr>
<td><strong>Total HGF Investment</strong></td>
<td><strong>$20,380,000</strong></td>
<td><strong>$22,100,000</strong></td>
<td><strong>$234,565,000</strong></td>
</tr>
</tbody>
</table>

HGF fiscal year ends on August 31.

*Represents HGF’s investment. See program pages 11 and 17 for total program expenses.
Across six continents PJ Library is inspiring change. It begins with a book in the hands of a child. As connections weave between families, parents look for opportunities to get more Jewishly involved.

None of the magic of PJ Library would be possible without generous funders and organizational leaders saying, “Yes, I want PJ Library in my community.”

From Montreal to Miami, from Moscow to Mexico City, the support of PJ Library partners and local donors guarantees that every family has a place in PJ Library’s ever-growing, worldwide story.
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td><strong>EXPENSES</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Expenses</td>
<td>$18,227,000</td>
<td>$21,413,000</td>
<td>$108,089,000</td>
</tr>
<tr>
<td>Grants to Partner Communities</td>
<td>$3,290,000</td>
<td>$3,568,000</td>
<td>$18,635,000</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>$21,517,000</strong></td>
<td><strong>$24,981,000</strong></td>
<td><strong>$126,724,000</strong></td>
</tr>
<tr>
<td><strong>INCOME</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PJ Library Alliance</td>
<td>$4,088,000</td>
<td>$5,692,000</td>
<td>$14,435,000</td>
</tr>
<tr>
<td>Partner Support*</td>
<td>$8,835,000</td>
<td>$8,824,000</td>
<td>$51,770,000</td>
</tr>
<tr>
<td>HGF Investment</td>
<td>$8,594,000</td>
<td>$10,465,000</td>
<td>$60,519,000</td>
</tr>
<tr>
<td><strong>TOTAL INCOME</strong></td>
<td><strong>$21,517,000</strong></td>
<td><strong>$24,981,000</strong></td>
<td><strong>$126,724,000</strong></td>
</tr>
</tbody>
</table>

*Includes support from thousands of individual and family donors and partner organizations around the world.
PJ Library® & Sifriyat Pijama®

It costs a lot to be this free

The books and resources are free for families – but of course they aren't free. Books cost money. So does postage, storage, programming, and staff. We don’t charge families – even those who can afford it – because our top priority is getting these resources into the hands of parents. A constellation of thousands of funders comes together to make PJ Library possible.

$36+ MILLION 2018–2019 ANNUAL GLOBAL BUDGET

= $15.6 MILLION HAROLD GRINSPOON FOUNDATION

= $7.5 MILLION COMMUNITY PARTNERS: FEDERATIONS, JCCS, ETC.

MORE THAN 250 UNIQUE TITLES SHARED every year with families around the world

Close to 200 community partners in the United States and Canada support the cost of PJ Library in their local area and engage local families through programming and events.
PJ Library and Sifriyat Pijama reach more than 630,000 children every month.

MORE THAN 28 MILLION BOOKS shared globally to date

Budget does not include the Maktabat al-Fanoos program.

Read more about Sifriyat Pijama’s partnership with the Israeli Ministry of Education on page 16.

Read more about the PJ Library Alliance on page 14.

$6.4 MILLION PJ LIBRARY ALLIANCE PARTNERS

$4.7 MILLION INTERNATIONAL FUNDERS & OTHER

$1.9 MILLION ISRAELI MINISTRY OF EDUCATION
PJ Library Alliance

The PJ Library Alliance is a growing collective of funders who together invest time and thought-leadership to advance and deepen PJ Library’s work. Throughout the length of their commitment, Alliance partners are invited to special gatherings that explore PJ Library’s connection to the Jewish community. From discussing education at the White House in 2016, to visiting PJ Library’s program in St. Petersburg and Moscow in 2019, these gatherings offer Alliance partners exclusive experiences that support their understanding of PJ Library’s impact.

Over the next five years the PJ Library Alliance will further PJ Library’s ability to broaden and extend the scope of the program. Some of our goals:

**CONTRIBUTE** to the canon of great Jewish children’s literature  
**EMPOWER** thousands of parents hosting Jewish experiences in their own homes  
**SUPPORT** community partner organizations to grow PJ Library to reach more families  
**TEST** engagement strategies through grant funding  
**PROVIDE** professional development opportunities so that partners utilize the best and most up-to-date approaches to serve their constituencies

The PJ Library Alliance welcomes new partners! Alliance partners pledge a minimum of $1 million to support and shape PJ Library. If you are interested in learning more, please contact Director of Advancement Will Schneider, will@hgf.org.
PJ Library Alliance Partners
as of August 31, 2018

Harold Grinspoon Foundation

William Davidson Foundation

The Marcus Foundation, Inc.
Genesis Philanthropy Group
The Azrieli Foundation
Jim Joseph Foundation
William and Audrey Farber Philanthropic Fund
Diane and Guilford Glazer / Jewish Community Foundation of Los Angeles

Anonymous
Carl and Joann Bianco
The Crown Family
The Micah Foundation
Peleh Fund / Gottesman Family Supporting Foundation
Howard and Geraldine Polinger Family Foundation
Mike and Sofia Segal Family Foundation
Susser Family Trust
Walter, Arnee, Sarah, and Aaron Winshall
Zucker Family Foundation
In Israel, Hebrew-speaking and Arabic-speaking children share a common experience: reading.

More than half a million children are introduced to high-quality children’s books through classroom activities such as dramatic plays, arts and crafts, and small reading groups. During the school year, these children explore a new book every month and then bring it home to enjoy with their family. Every child has a home library of at least 32 read-aloud books by the end of second grade.

Hebrew-language Sifriyat Pijama and Arabic-language Maktabat al-Fanoos strive to foster a love of books, promote shared reading in the home, and encourage adult-child conversations. And partnership is key to their success. Developed by Keren Grinspoon Israel, Sifriyat Pijama and Maktabat al-Fanoos are operated in partnership with the Israeli Ministry of Education, with support from philanthropic partners (including Price Philanthropies Foundation for Maktabat al-Fanoos).

80% of Israeli children ages 3-8 participate in Sifriyat Pijama or Maktabat al-Fanoos (in public education settings)
### Sifriyat Pijama & Maktabat al-Fanoos

#### Program Costs

<table>
<thead>
<tr>
<th></th>
<th>ACTUAL 2016-2017</th>
<th>ACTUAL 2017-2018</th>
<th>CUMULATIVE** 2008-2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Expenses</td>
<td>$6,923,000</td>
<td>$7,471,000</td>
<td>$41,683,000</td>
</tr>
</tbody>
</table>

#### Income

<table>
<thead>
<tr>
<th>Source</th>
<th>ACTUAL 2016-2017</th>
<th>ACTUAL 2017-2018</th>
<th>CUMULATIVE** 2008-2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Israeli Ministry of Education</td>
<td>$2,604,000</td>
<td>$2,883,000</td>
<td>$14,702,000</td>
</tr>
<tr>
<td>Philanthropic Partners</td>
<td>$526,000</td>
<td>$426,000</td>
<td>$3,887,000</td>
</tr>
<tr>
<td>Payments from communities not eligible for Israel Ministry of Education funding</td>
<td>$1,165,000</td>
<td>$1,061,000</td>
<td>$4,676,000</td>
</tr>
<tr>
<td>HGF Investment*</td>
<td>$2,628,000</td>
<td>$3,101,000</td>
<td>$18,418,000</td>
</tr>
<tr>
<td><strong>TOTAL INCOME</strong></td>
<td><strong>$6,923,000</strong></td>
<td><strong>$7,471,000</strong></td>
<td><strong>$41,683,000</strong></td>
</tr>
</tbody>
</table>

*Funded through Keren Grinspoon Israel (KGI).
**Includes HGF funding of Sifriyat Pijama before the formation of KGI.

386,000 HEBREW-SPEAKING CHILDREN AGES 2-8 participate in Sifriyat Pijama

185,000 ARABIC-SPEAKING ISRAELI CHILDREN AGES 3-8 participate in Maktabat al-Fanoos
JCamp 180™

Whether it is testing one’s courage by swinging on the ropes course, sharing a laugh with a new friend, or learning to say “good morning” in Hebrew, kids experience Jewish camp as spontaneous and authentic – and that’s what makes their summers so transformative.

But behind the scenes, a lot must happen to ensure a camp’s success. Through governance and board development, strategic planning, leveraging technology, and fundraising support, JCamp 180 is dedicated to supporting nonprofit Jewish camps from vision to strategy to action. And the more that JCamp 180 invests in a camp’s success, the more its campers keep having the unforgettable experience of attending Jewish summer camp.

FINANCIAL REPORT
## JCamp 180

### Program Costs

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Expenses</td>
<td>$1,545,000</td>
<td>$1,703,000</td>
<td>$18,452,000</td>
</tr>
<tr>
<td>Legacy and Matching Grants to Camps</td>
<td>$939,000</td>
<td>$500,000</td>
<td>$17,473,000</td>
</tr>
<tr>
<td><strong>Total HGF Investment</strong></td>
<td><strong>$2,484,000</strong></td>
<td><strong>$2,203,000</strong></td>
<td><strong>$35,925,000</strong></td>
</tr>
</tbody>
</table>

Contributions to support campership awards for PJ Library subscribers are reflected in PJ Library’s program costs.
Voices & Visions®

Conversation is at the heart of Judaism.

Through conversation, we enlist the help of others – an individual, a family, a community – as we do the heavy lifting of life. We ask the hard questions together. We search for truth and meaning together.

And we discover joy together.

It’s this essential Jewish tradition of conversation that drives Voices & Visions. Beautiful posters depict visual dialogues between artists and Jewish thinkers, presenting the richness of Jewish history and thought in fresh and new ways. Jewish institutions around the world display Voices & Visions posters, often developing lesson plans, conference sessions, discussions groups, and other engagement opportunities based on the art and commentary. Each poster, each reaction, each voice raised in agreement or question or celebration keeps the Jewish conversation going.
## Voices & Visions

<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>ACTUAL 2016-2017</th>
<th>ACTUAL 2017-2018</th>
<th>CUMULATIVE 2010-2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Expenses</td>
<td>$318,000</td>
<td>$182,000</td>
<td>$3,254,000</td>
</tr>
<tr>
<td>TOTAL HGF INVESTMENT</td>
<td>$318,000</td>
<td>$182,000</td>
<td>$3,254,000</td>
</tr>
</tbody>
</table>

Voices & Visions has gifted poster sets to 3,000 Jewish organizations around the world:

- Afghanistan
- Argentina
- Australia
- Canada
- China
- Denmark
- England
- Hungary
- Israel
- Ukraine
- Uganda
- United States
Life & Legacy™

As we grow older, we ask ourselves, “What is my legacy? How can I sustain what is important in my life?”

Life & Legacy helps answer these questions. It is a program that works in collaboration with numerous local Jewish entities throughout the US and Canada to set up sustained, after-lifetime giving. And it is succeeding. In just over 6 years we have motivated 58 communities to secure more than 20,683 legacy commitments in places as small as Omaha and as large as Chicago.

20,683 LEGACY COMMITMENTS with an estimated value of $757 MILLION LEVERAGED BY $12.8 MILLION INVESTMENT from HGF

565 PARTNER ORGANIZATIONS in the US and Canada
## Life & Legacy

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Expenses</td>
<td>$726,000</td>
<td>$745,000</td>
<td>$2,810,000</td>
</tr>
<tr>
<td>Incentive Grants</td>
<td>$2,756,000</td>
<td>$2,554,000</td>
<td>$9,950,000</td>
</tr>
<tr>
<td>TOTAL HGF INVESTMENT</td>
<td>$3,482,000</td>
<td>$3,299,000</td>
<td>$12,760,000</td>
</tr>
</tbody>
</table>
Western Massachusetts

The Harold Grinspoon Foundation is a proud member of the vibrant Jewish community that calls Western Massachusetts home. People across the region embrace and express their Jewish identities in a variety of ways. Organizations provide vital programs and spaces for people of all ages and interests to gather and learn and celebrate, from synagogue to summer camp, Hebrew school to havurot.

How people find relevance and meaning in Judaism is dynamic and ever expanding. The Harold Grinspoon Foundation is committed to listening to the needs of the community and providing grant opportunities and programs that meet those needs. We support Jewish programs that are inspirational, engaging, spiritual, and joyful.
## Program Costs

### Western Massachusetts

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Expenses</td>
<td>$134,000</td>
<td>$208,000</td>
<td>$16,845,000</td>
</tr>
<tr>
<td>Grants</td>
<td>$1,437,000</td>
<td>$1,442,000</td>
<td>$32,391,000</td>
</tr>
<tr>
<td><strong>TOTAL HGF INVESTMENT</strong></td>
<td><strong>$1,571,000</strong></td>
<td><strong>$1,650,000</strong></td>
<td><strong>$49,236,000</strong></td>
</tr>
</tbody>
</table>

### In Fiscal Year 2017-2018

- **81** Residents traveled to Israel with support from HGF
- **36** Community Partners worked with HGF to support Jewish life in Western MA
- **5,500** Rekindle Shabbat participants in Western MA and southern Vermont
- **15** Havurot initiated through connector-focused pilot program

*HAROLD GRINSPOON FOUNDATION*
This is our community.  
We build it together.
Alex Berger
Rabbi Tuvia Brander
Jason Glasgow
Harold Grinspoon
Winnie Sandler Grinspoon
Jeremy Pava
Marcie Greenfield Simons
Diane Troderman
Rabbi Ethan Tucker