# HGCF Local Farmer Awards Application Questions

*To help applicants prepare their responses in advance, we have prepared this word document. Be sure to save this document onto your own computer. When your answers are complete, simply copy and paste your response to the appropriate question into the online application*

## Applicant Information

\*Farm Name:

\*First Name:

\*Last Name:

\*Phone:

\*Email:

## Physical Address of Farm

\*Street:

\*City:

\*State:

\*Zip Code:

\*County of Farm:

\*Is the mailing address different from your farm’s physical address? If yes, please provide it:

Mailing Street:

Mailing City:

Mailing State:

Mailing Zip Code:

## Web/Social Media Information

Website:

Facebook:

Instagram:

## Farm Information

\*Active Farm Membership:

1. Berkshire Grown Member
2. CISA Member
3. Both
4. Neither

\*Are you a Not-for-Profit Farm or a For-Profit Farm?

1. For-Profit
2. Not-for-Profit

\*If your farm has a mission/ purpose statement, please provide below.
Because this is a blind review, **we ask that you do not use any identifying words in the mission/ purpose statement.**Please avoid using your farm name, location, etc.

\*How many years has your farm been in business?

1. 1-5 years
2. 6-10 years
3. 11-19 years
4. 20+ years

\*How many acres do you farm?

\*Gross Sales

1. $10k-15k
2. $16k-24k
3. $25k-$49k
4. $50k-$99k
5. $100k-$249k
6. $250k+

\*Tell us, in order of priority, the top 3 products your farm grows or produces.

\*Where are the products primarily sold

1. CSAs
2. Farmers’ Markets
3. Institutional Sales (schools)
4. Wholesalers
5. Pick Your Own
6. Farm Stands
7. Grocery Stores
8. Restaurants
9. Other
10. Online

If your primary sales outlet(s) is/are not listed above, please list it here.

\*In which geographical areas do you sell the majority of your products?
*Please select all that apply.*

1. Berkshire
2. Franklin
3. Hampden
4. Hampshire
5. Other counties

If you selected “Other Counties”, please list the counties.

## Project Information

\*Project Start Date

*Must start in the 2025 calendar year.*

\*Project Completion Date

*Must end in the 2025 calendar year.*

\*Project Title

*Provide a title suitable for dissemination to the public.*

\*Tell us in no more than 8 words what you are purchasing.

## Expenses

\*Total projected expenses for the project.

\*Enter the amount you are requesting.

## Narrative Questions

In this section you have the opportunity to provide details so that reviewers can evaluate the impact of the project.

Because this is a blind review, we ask that you do not use any identifying words (such as farm name, location, etc.) in your narrative responses.

\*What issue or obstacle are you facing for which your proposed project will help?

\*Tell us what you are proposing to purchase to address this obstacle and why you are selecting this particular solution.

*If equipment is needed you may include a product model number, link or any other information that you think might help the reviewers better understand your project. You may also include timelines, expenses, and details about the project.*

\*Explain why this project is critical and how this award will impact the success of your farm. What do you anticipate the return on your investment will be?

*For example: How do you anticipate this project can help with cost savings, increasing sales, creating better efficiencies, reducing labor costs, etc.? As much as possible, please provide data based on your research for this project.*

\*Please select the category that most closely matches your project.

1. Cold Storage/refrigeration
2. General Equipment
3. Irrigation
4. Maple Equipment
5. Permanent Structure Improvement
6. Soil Health/Restoration/Cover Cropping
7. Storage and Transport Equipment
8. Tractor/Implements
9. Fencing
10. Harvesting Equipment
11. Livestock General Equipment/Feeders
12. Misc. Tools
13. Planting/Seeding Equipment
14. Sprayer/Weeder
15. Temporary Structure Improvement
16. Washing & Drying Equipment
17. Other

\*If you answered “Other” to the previous question, please describe.

\*Does this project introduce new technology to your farm activity?

\*Does this project aim to keep you in compliance with federal, state, or local regulations?

\*What part of your farming process would this award help to improve?

1. Planting
2. Growing
3. Harvesting
4. Processing

\*Please explain how you anticipate this award will help your farm.

1. Expand Business
2. Improve Farm Efficiency

\*How did you hear about the Local Farm Awards?

*Check all that apply.*

1. Berkshire Grown
2. CISA
3. Word-of-Mouth
4. Email from Local Farmer Awards
5. Local Farmer Awards Social Media
6. Other if you selected “Other”, please describe below.